



***Report of the President
to the
Academic Senate***

September 9, 2014

“Welcome Back” to our faculty, and “thank you” to the HEOs, faculty and staff who worked this summer with our students in and outside of the classroom. This year we will continue our collaboration as a community to advance: A student-centered learning environment; a strong and engaged faculty; and Community partnerships. These priorities are interrelated --and they are and will continue to be the focus of our energy and support. At the heart of our mission and the work of our collegium is the support of Student learning---addressing differences in learning styles, encouraging active learning and the effective use of technology to increase student retention and timely graduation.

This summer, Queensborough welcomed our new Chancellor J. B. Milliken who visited the campus in August, meeting with representatives from our staff, students and faculty. It was a wonderful opportunity for him to get to know more about us and the extraordinary opportunity and resource community colleges provide for today’s society, and especially our students.

Enrollment Update

- This fall, over 16, 000 students are enrolled at Queensborough, including more than 3300 new freshmen, 1000 transfer students and almost 2000 high school students in our collaborative programs. I thank the faculty whose support of attendance verification ensures the College receives appropriate state funding—a vital portion of our budget.

New Faculty and Staff

- We welcome –15 new faculty, including 3 CLTs and 18 faculty who will serve on substitute lines. Formal searches are underway to appoint at least 20 additional faculty by the Spring semester.
- Also joining our QCC community are Brendan Considine, Director of Grants, and Bernadette Drumgool, Assistant Director of Grants.
- In the senior administration, we are pleased to announce Dr. Paul Marchese, as Interim Vice President for Academic Affairs and Chief Academic Officer. Dr. Marchese is joined by Interim Dean Glenn Burdi. The new Vice President for Student Affairs is Michel Hodge, who began this summer, and he is assisted by Dean Laura Bruno (Enrollment Services) and Ronnie Lukas (Financial Services and Scholarships). Finance and Administration is led by Vice President Bill Faulkner, with David Wasserman, Executive

Director of Finance and Business Affairs, and Marc Carpentier, Executive Director of Budget and Resource Planning. Denise Ward has been appointed Vice President for Pre-College, Continuing Education, and Workforce Development.

- Federal legislation established Title IX under the Education Amendments of 1972 to protect people from discrimination based on sex in education programs and activities that receive federal financial assistance. Examples of the types of discrimination that are covered under Title IX include sexual harassment, the failure to provide equal opportunity in athletics, and discrimination based on pregnancy. To support campus awareness of our responsibilities under Title IX and compliance with them, *Ms. Mary Jane Shaw* has been appointed Interim Title IX Officer. Her office is in A 413 and she can be reached at ext. 5755.
- Preliminary response from MSCHE to our Periodic Review Report was positive, with a general finding that we are in full compliance with the standards, and with compliments on the quality of the PRR and on the progress QCC has made on assessment, including our increased awareness of the importance of assessment, broader faculty involvement in the assessment of student learning outcomes, and our development of a comprehensive Assessment website. A suggestion was made that we examine eLearning, review the out of class time expected of students with regard to the number of credit hours earned, and determine a way to provide evidence that online courses are meeting credit hour requirements.
- Our Department of Engineering Technology received official word from TAC of ABET that our programs have been reaccredited with no findings. The renewal for a six year period, the maximum, is extraordinary and a tribute to the ongoing work of our ET faculty, and supporting College departments.
- Results from the latest cycle of the New York RN licensure exam (NYCLEX) have our nursing graduates with a 94.1% pass rate, the highest among all CUNY colleges. The overall pass rate for New York State was 79.75%.
- In 2013-14, Queensborough graduated over 2000 students, including our most senior graduate, Mr. Alexander Phillips, who was awarded his degree in Business at the age of 90.
- In its August 18, 2014 edition, ***Community College Week*** featured the top 100 community colleges in the country. Of the over **1,200** community colleges nationwide, Queensborough ranked high in a number of categories:
 - Queensborough ranks 28th in the nation in granting associate degrees to minority students
 - Queensborough is in the top 10 in granting associate degrees to Asian American students at #9
 - Queensborough is in the top 30 in granting associate degrees in the Engineering Technologies and Related Fields.
 - Queensborough ranks 27 in granting associate degrees in Business, Management, Marketing and Related Support Services
 - Queensborough is in the top 50 in granting associate degrees to African American students

- Queensborough is in the top 100 in granting associate degrees to Hispanic/Latino students at #57
- Queensborough is in the top 100 in granting associate degrees at #70
- Queensborough students will benefit from the Mayor's **NYC STEM Initiative**, which will provide \$50 million for community college students in STEM programs over 3 years. The initiative will support the expansion of ASAP, additional academic advisement for student retention, tuition waivers for STEM students in the summer and winter session, research fellowship awards, and STEM Cooperative Education Programs. The immediate benefits for QCC include the appointment of 8 academic advisors, the award of tuition waivers for 46 students enrolled in our STEM 2014 summer classes, with additional tuition waivers to be offered for 2015 winter session classes. The initiative will also provide STEM research fellowships for students under the mentorship of our faculty, and cooperative education experiences in the STEM field.
- CUNY 2020: New York State awarded 55 million to CUNY for workforce development. 19 proposals were submitted by CUNY colleges - eight were awarded - and QCC has been awarded TWO of them - including \$10 million for Health Care curricula and community services under the leadership of Vice President Denise Ward, and \$1.5 million to Professor Stu Asser to develop and deliver programs for advanced manufacturing of 3 D printers.

BTECH Update

- The summer was spent preparing for opening day, September 4th. A series of professional development activities for the teachers and administrative staff of the high school focused on curriculum development, scope and sequence planning, and the development of marketing and communication strategies. Work has also begun on the student mentoring program.

The third floor of one wing of the Martin Van Buren High School building has been designated for BTECH. One hundred and twenty five BTECH freshmen attended two orientation sessions. The first took place on the QCC campus with students and teachers meeting for the first time and engaging in team building activities. This was followed by a QCC welcome by President Call and our faculty. The students were also given tours of the campus by our admissions staff. The second day of orientation was held at BTECH, with students and their parents sharing a 'day in the life' of a BTECH student.

The high school curriculum for the six year program continues to be refined with QCC faculty, department chairpersons, and high school teachers meeting during the summer to discuss such items as the appropriate mathematics courses and appropriate electives and in which order they should be offered to represent an appropriate scope and sequence for effective student learning.

The Queensborough Marketing Committee is collaborating with a lead public relations firm, Prosek Partners, to gain positive visibility for Business Technology Early College High School (BTECH). Joint publicity efforts have included creating a comprehensive target media list in top-tier, local and ethnic publications, and broadcast and social media outlets.

Regular strategy sessions are held to outline action items such as media outreach, upcoming events and marketing efforts. To help ensure that interactions with reporters are both successful and informative, Queensborough's Marketing Team planned and implemented a BTECH Media Training seminar on campus for administrators and teachers from the Department of Education (DOE) and BTECH.

Key points in media interviews are that BTECH is an early college high school and that the leadership curriculum is designed and taught by Queensborough faculty to help students develop a strong education in Liberal Arts & Sciences technology. Also stressed is that BTECH students will take the same courses as other Queensborough students in Business CIS (Computer Information Systems) and Internet Technology.

Ashley Legitime has joined the staff of QCC as an Acting Academic Program Manager, serving as College Liaison. She is working to ensure strong communication between students and all three entities with whom they will communicate regularly – their BTECH high school staff, the College staff and SAP. She will act as the students' QCC advisor, interfacing with our STEM Academy. Also, Ashley will coordinate the work to design and develop both a student and faculty mentoring program. SAP, leading this effort, has secured the services of a company, *icouldbe*, to support this program aspect. Its representatives will meet with staff from both the high school and College.

Finally, as BTECH opens, "thank you" to the many QCC faculty who have worked on the BTECH Steering Committee and on the high school curriculum –especially Professor Stu Asser, Dr. Belle Birchfield, Professor Leslie Francis, Dr. Jonas Falik, Professor Kathy Villani—and over a dozen colleagues from the Departments of English, Speech and Theatre, Mathematics, and Academic Literacy.