

Bentenya Chindon Performance

10.4_{FRI} 10:30-12:30 at Poolside Cafe

Learn
a unique
culture of
Japan!



What's Chindon-ya?

Chindon-ya is an advertising business unique to Japan, now becoming rare. *Chindon-ya* wears flashy costumes and plays instruments with posters on their instruments and/or backs while marching down the streets. *Chindon-ya* is a part of the popular culture of Japan.

<https://www.youtube.com/watch?v=lhQZcxiPx5g&feature=youtu.be>

Who is Bentenya?

Bentenya is one of the few professional female Chindon-ya in Japan, playing Japanese folksongs, J-pop, anime songs, etc. Since it started in 2008, Bentenya had won several prizes before starting professional in 2011. Bentenya also won the National Chindon Competition in 2015 and is getting more and more widely know, also attracting media's attention.

- National Chindon Tournament 2015, 2016
- National Chindon Competition 2015 1st prize, 2016 2nd prize

Register for the event from this QR code!

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